

**RESULTS REPORT**

21 Feb 2013

ECS ICT Berhad		Market Price:	RM1.01
		Market Capitalisation:	RM181.8m
		Board:	Main Market
Recommendation:	HOLD	Sector:	Technology
Target price:	RM1.08	Stock Code/Name:	5162 / ECS

Analyst: Edmund Tham

KEY FINANCIALS

Key Stock Statistics	2013F
Earnings/Share (sen)	18.0
P/E Ratio (x)	5.6
Net Dividend/Share (sen)	5.5
NTA/Share (RM)	1.16
Book Value/Share (RM)	1.17
Issued Capital (mil shares)	180.0
52-weeks share price (RM)	0.92 – 1.19
Major Shareholders:	%
-ECS Holdings Ltd	41.0
-Sengin S/B	12.2
-Oasis Hope S/B	8.6
-Dasar Technologies S/B	5.5

Ratios Analysis	2010	2011	2012	2013F
Book Value/Sh.(RM)	0.82	0.96	1.04	1.17
Earnings/Sh.(sen)	16.1	16.7	16.6	18.0
Net Dividend/Sh. (sen)	5.3	5.3	5.5	5.5
Div. Payout Ratio (%)	33.2	31.8	33.1	30.5
P/E Ratio (x)	6.3	6.0	6.1	5.6
P/Book Value (x)	1.2	1.1	1.0	0.9
Net Dividend Yield (%)	5.3	5.3	5.4	5.4
ROE (%)	19.6	17.5	15.9	15.4
Net Gearing (or Cash)(x)	(0.12)	(0.39)	(0.39)	(0.39)

*Per Share figures adjusted for the 1-for-2 Bonus Issue

P&L Analysis (RM mil)	2010	2011	2012	2013F
Year end: Dec 31				
Revenue	1271.5	1250.7	1276.1	1293.6
Operating Profit	41.1	40.8	39.1	41.0
Depreciation	(3.2)	(1.6)	(0.8)	(0.8)
Interest Expenses	(1.9)	(0.4)	(0.1)	(0.1)
Pre-tax Profit (PBT)	39.4	40.9	40.3	43.1
Effective Tax Rate (%)	26.3	26.4	25.8	24.6
Net Profit (NPAT)	28.9	30.1	29.9	32.5
Operating Margin (%)	3.2	3.3	3.1	3.2
Pre-tax Margin (%)	3.1	3.3	3.2	3.3
NPAT Margin (%)	2.3	2.4	2.3	2.5

*RM0.50 par value; 2013 figures are our estimates

^listed in 2010

PERFORMANCE – 4Q/FY12

4Q/ 31 Dec	4Q12	4Q11	yov %	3Q12	qoq%
Rev (RMm)	333.5	341.8	(2.4)	327.9	1.7
EBIT (RMm)	12.0	13.7	(12.9)	8.3	43.7
NPAT (RMm)	9.6	10.5	(8.1)	6.5	47.0
EPS (sen)	5.3	5.8	(8.1)	3.6	47.0

12M/ 31 Dec	FY12	FY11	yov %
Rev (RMm)	1276.1	1250.7	2.0
EBIT (RMm)	38.7	40.6	(4.8)
NPAT (RMm)	29.9	30.1	(0.8)
EPS (sen)	16.6	16.7	(0.8)

*EPS based on 180 million shares

*NPAT=net profit after tax

ECS ICT's 4Q/FY12 results (for quarter ended 31st December 2012) were within our earlier expectations.

“Q4 results – within expectations”

During 4Q/FY12, the group recorded revenue of RM333.5 million and NPAT of RM9.6 million. Revenue was lower by 2.4% y-o-y while NPAT was lower by 8.1% y-o-y. The drop in revenue was mainly due to the lower contribution from ICT Distribution, which was offset by the better contribution from Enterprise Systems. Enterprise Systems benefited from project transactions on networking products and enterprise software.

“Enterprise Systems outshine ICT Distribution segment”

For full year FY12, the group's Gross Profit improved slightly by 4.6% despite of a slightly lower contribution from ICT Distribution. This

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was mainly due to the strong Gross Profit contribution from Enterprise Systems.

OUTLOOK/CORP. UPDATES

“ICT sector growing”

According to PIKOM, the National ICT Association of Malaysia, the **information and communications technology (ICT) industry in Malaysia is expected to grow at a rate of between 8-10%** for 2012. Meanwhile, IDC expects ICT spending in Malaysia to grow by a CAGR of 8% between 2011 and 2016. As ECS ICT is the market leader in the local ICT distribution business sector, we expect the group to perform positively during 2013.

Furthermore, the rising quantity of mobility devices in the market will increase users' needs for more internet bandwidth. As such, this higher demand for **Enterprise Systems** products for building broadband infrastructure benefits ECS ICT. The ICT industry is expected to maintain its positive expansion, aided by the federal government's programmes such as the **Economic Transformation Plan (ETP)** and **Government Transformation Plan (GTP)**.

Malaysia's official government figures show a full year 2012 GDP growth of 5.1% and expected 2013 GDP growth of 4.5-5.5%. Bank Negara Malaysia (BNM) has still maintained its accommodative overnight policy rate (OPR) at 3.0%. The weak external environment (particularly in the US and Europe) has resulted in less than stellar export numbers. The cautious consumer and business sentiment has probably slowed the growth rate of ICT spending in Malaysia.

ECS ICT has been pursuing growth in terms of its **Enterprise Systems** segment and expanding its overall **range of products and vendors**. The group is however interested only in brands and products that it believes will be accepted well by the domestic market. Recently, the group signed a new contract with **Huawei Technologies (M)**

S/B to distribute its entire range of enterprise products and solutions. Meanwhile, the group is also pursuing initiatives in the area of **Cloud Computing** and **Mobility products**.

“Tablets, UltraBooks & Smartphones to drive growth in ICT Distribution segment”

During FY13, we are hopeful that the group would obtain positive growth in contributions from its **Ultrabook, Smartphone and Tablet PC** segments. This would offset any further weakness in revenues from Desktop PCs, Notebooks and Netbooks. ECS ICT is recording steady growth in its sales of **Tablet PCs** (brands such as Apple, Samsung, Asus and Lenovo) and **Ultrabooks** (brands such as Asus, HP, Dell and Lenovo). According to GfK's market survey, Malaysia is the largest market for Tablet PCs in Southeast Asia, with USD374 million worth of sales in 2011. GfK says that tablet PC sales in 2012 went up by an incredible 114% (more than double up).

ECS ICT has now launched its first foray into the distribution of Smartphones – i.e. with Huawei (which is among the top mobile phone brands in China). With this launch, the group is now distributing Huawei's Ascend P1 Smartphone in Malaysia via both the mobile phone and IT distribution channels.

We view **Smartphones as an exciting new business area for the group**, as we are well aware that the Smartphone market is enjoying strong sales demand. According to Nielsen's market research in May 2012, nearly 60% of Malaysian mobile phone users were likely to upgrade their phones before the end of 2012 and that 80% of these were likely to purchase a Smartphone.

The Smartphone penetration rate in Malaysia is said to be around 27%, meaning that there is still much room for growth in market size. Furthermore, the federal government is providing a RM200 rebate for youngsters to buy Smartphones.

Results Report

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VALUATION/CONCLUSION

“Interim Dividend paid”

Earlier on, the group’s Board of Directors (BOD) had declared a single tier interim dividend of 6% or 3 sen per share of 50 sen each for its FY12 ending 31st December 2012. This dividend was duly paid out in December 2012. For 2013, we expect the group’s dividend payout to be at least 30% of its net earnings.

Thus far, ECS (-2.9% YTD) has **mirrored the KLCI** (-4.4% YTD) in 2013. During the past year, global equity markets have been impacted by events such as the “sovereign debt” situation in Europe, the Tohoku natural disaster in Japan, the “debt ceiling” and “fiscal cliff” issues in the US and also the “Arab Spring” upheavals in the Middle East/North Africa. As ECS is not an especially large market-cap stock, this may put a dampener on its market visibility and trading volume. Nevertheless, the **completed 1-for-2 bonus issue** would have improved the stock’s liquidity somewhat.

“Maintain Hold Call”

Based on our cautious forecast of ECS’ FY13 EPS and estimated P/E of 6 times, we set a **FY13-end Target Price (TP) of RM1.08**. This TP represents a Hold Call and is 6.9% higher than the market price on the date of this report. Our TP for ECS reflects a P/BV of 0.93 times over its FY13F BV/share.

Our TP and Hold Call takes into account the stock’s **price movement** during the year and also our **cautious view on the overall macroeconomic environment**. We would upgrade our Call on the group once it sustains a stronger earnings growth performance.

ECS ICT is **well placed to maintain its market leadership position** – given its growing portfolio of ICT products, extensive distribution infrastructure, partnerships with numerous key ICT principals, high operational efficiency, strong technical support team and effective financial management systems.

We find that ECS ICT’s P/E and P/BV valuations are undemanding. Additionally, the group’s dividend yield and ROE are also reasonably attractive. The group has been in a net cash position since its FY10 and has successfully **paid-off all its borrowings during its FY11**.

Typical for any ICT business, ECS’ future earnings performance could be affected by – possible fluctuations in economic conditions, business and consumer sentiment. Possible routine risk factors include foreign exchange translation, increased peer competition, issues with account receivables, increased inventory turnover days, slim margins, short product life cycle and low market acceptance level of various ICT products.

ECS: Share Price



Source: NextView

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